



Dynamic duo's MySolitaire.com reports 364% year over year sales growth from 2005 to 2006.

New York, April 09, 2007 – MySolitaire.com reported that revenues for 2006 grew 364% from the previous year.

MySolitaire.com owned and operated by the dynamic duo of Ashish Jhalani and Amit Jhalani reported that sales grew 364% year over year. “Online jewelry market is growing and so are we” stated Amit Jhalani, VP & Co Founder. “Currently, we are on pace to grow at close to the same rate as last year. Each month we are growing our sales, and beating our previous year’s sales records” stated Ashish Jhalani, CEO & Co Founder.

“Our focus remains [engagement rings](#) and [wedding rings](#)” stated Ashish Jhalani. “Our online industry leading wedding rings section showcases vast array of choices, and our customers are loving it.”

MySolitaire.com currently offers over 200-300 different wedding rings, with over 8000 diamonds for engagement rings or loose diamond purchases.

Although, not revealing exact margins, Amit Jhalani stated “our margins are slightly higher than our competition; however our quality and service is way above our competition.”

Growing tremendously in the US, MySolitaire already has plans to launch in UK and in Canada within this year. “Currently, we average 5-10 % of our sales internationally; however we see large potential growth in these markets to achieve high 7-8 figure sales within 3-5 years stated Amit Jhalani.

About MySolitaire.com.

Founded in 2004, MySolitaire.com is a leading online retailer of [fine jewelry](#) and diamonds. It is building a well respected brand by providing consumers with a better way to buy diamonds and fine jewelry. MySolitaire has become well known for its fine and extensive line of wedding rings and engagement rings. Showcasing thousands of [certified diamonds](#), MySolitaire.com website sells at significantly lower prices than traditional retailers. MySolitaire has also become the online leader in color diamonds line such as [blue diamonds](#), [black diamonds](#) and [red diamonds](#). MySolitaire can be found on www.MySolitaire.com.

Contact: Amit Jhalani, Vp Sales & Marketing
212-379-6305x302

My Solitaire, 7 West, 45th Street #1605, New York, NY. 10036
Toll Free Tel: 866-697-6548 Fax: 212-840-5909 Email: ajhalani@mysolitaire.com

www.MySolitaire.com